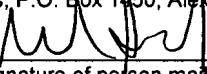


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(Signature of person mailing correspondence)

Mark A. Hixon

(Typed name of person mailing correspondence)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:]	Group Art Unit:
SHAUN BURCHELL]	
Application Number 10/556,659]	Examiner:
Filed Under 35 U.S.C. 371 in the DO/EO/US]	
of PCT/IB2004/001542 filed 13 May 2004]	
For: EMBEDDED-TYPE REFLECTIVE]	Attorney Docket 1-17186
ROAD MARKER]	

October 10, 2006

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P.O. Box 1450
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INFORMATION DISCLOSURE STATEMENT

Honorable Sir:

Pursuant to Section 1.97 of Title 37 of the Code of Federal Regulations,
and prior to the issuance of a first office action, record is hereby made of
information the United States Patent and Trademark Office may wish to consider
during examination of the above-entitled application which was filed under 35 USC
371 on November 11, 2005. No representation is made or intended that a prior
art search was conducted, or that no better art than that listed is available.

As this Information Disclosure Statement is being submitted prior to a first Office Action on the merits, it is respectfully submitted that no fee is required for consideration of this IDS.

A copy of the International Search Report, citing documents US 4,747,981, EP 0 486 168 (corresponds to US 5,069,577) and EP 0 043 656, is attached hereto for the Examiner's convenience.

The Applicant would like the following additional prior art to be considered and made of record are as well:

US 3,216,335	US 4,297,051	US 5,425,596	GB 2 136 859
US 3,332,327	US 4,595,312	US 5,857,801	WO 02/092915
US 3,924,958	US 4,955,982	US 5,895,170	DE 25 229 35
US 4,234,264	US 5,302,048	US 6,955,496	

Copies of the above-identified foreign documents are enclosed, along with Form PTO/SB/08A. German patent document DE 25 229 35 also contains a full English translation.

It is requested that all of the above-noted documents be fully considered and made of record in this case.

Respectfully submitted,



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Substitute for form 1449/PTO				Complete if Known	
				Application Number	10/556,659
				Filing Date	
				First Named Inventor	Shaun Burchell
				Art Unit	
				Examiner Name	
Sheet	1	of	1	Attorney Docket Number	1-17186

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number <small>Number-Kind Code² (if known)</small>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 3,216,335 B1	11-09-1965	Stolarczyk et al	
		US- 3,332,327 B1	07-25-1967	Heenan	
		US- 3,924,958 B1	12-09-1975	Rowland	
		US- 4,234,264 B1	11-18-1980	Baldi	
		US- 4,297,051 B1	10-27-1981	Robinson	
		US- 4,595,312 B1	06-17-1986	Corless	
		US- 4,747,981 B1	05-31-1988	Robinson	
		US- 4,955,982 B1	09-11-1990	Paulos	
		US- 5,069,577 B1	12-03-1991	Murphy	corrsp EP0486168
		US- 5,302,048 B1	04-12-1994	Paulos et al	
		US- 5,425,596 B1	06-20-1995	Steere et al	
		US- 5,857,801 B1	01-12-1999	Brown	
		US- 5,895,170 B1	4-20-1999	Chambers et al	
		US- 6,955,496 B2	10-18-2005	Burchell	
		US-			

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document <small>Country Code³-Number⁴-Kind Code⁵ (if known)</small>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		EP 0 043 656 A1	01-13-1982	King et al	
		EP 0 486 168 A1	05-20-1992	Murphy	corrsp US5069577
		GB 2 136 859 A	09-26-1984	Proudman	
		WO 02/092915 A1	11-21-2002	Burchell	
		DE 25 229 35 A	12-02-1976		X

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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